



Global Sport Academy and Airdrie Minor Hockey Association announce a partnership to revolutionize player development and support within the Airdrie hockey community.

[Airdrie, Alberta] - [April 24, 2024] - Global Sport Academy, a subsidiary of Village Sports is proud to announce an exciting partnership with Airdrie Minor Hockey Association (AMHA) and the Airdrie Elite Hockey Committee (AEHC) to revolutionize player development and support within the local hockey community.

In collaboration with AMHA, Global Sport Academy (Village Sports) has been selected as the contracted partner to bolster the high-performance and elite streams within the AMHA draw zone. This partnership will focus on fostering synergy, consistency, and simplification in player development. Global Sport Academy (Village Sports) will introduce a comprehensive team-integrated individual player development program aimed at enhancing physical and character/leadership training for athletes. Additionally, a cross-functional team support and coach mentorship model will be implemented to provide athletes, families and coaches with increased resources and support.

This collaboration will directly benefit the eight AA teams within AMHA, spanning from U11 to U18 for both male and female teams. By providing a unified and structured approach to player development, AMHA aims to elevate the performance and experience of its athletes and coaches.

Similarly, within the AEHC, Global Sport Academy (Village Sports) will take the helm of hockey operations for the U18AAA CFR Chemicals Bisons, U17AAA Cannex Avalanche, and U15AAA Airdrie Xtreme teams. This strategic alignment under the governance of the AEHC aims to create a more cohesive and synergistic experience for athletes and families. Global Sport Academy (Village Sports) will implement a



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team-integrated individual player development program, along with a more robust cross-functional team support and coach mentorship model to enhance programming and resources for athletes, families and coaches.

This partnership will directly benefit the three AAA teams within AEHC; the U15AAA Airdrie Xtreme, U17AAA Cannex Avalanche, and U18AAA CFR Chemicals Bisons. By providing tailored support and development opportunities, AEHC aims to position its AAA teams for success on and off the ice.

“The AMHA Executive Committee is thrilled to witness the realization of our vision for alignment, continuity, and interconnectedness within AMHA’s Elite and high-performance streams and teams.” said Christie Cameron, AMHA President, “By forging a strategic partnership with the esteemed subject matter experts at Global Sport Academy (Village Sports), we are not only fortifying but unifying our athletes and programs, ensuring a pathway to excellence like never before.”

Through these partnerships, AMHA and AEHC are demonstrating their dedication to providing comprehensive support and resources for athletes at all levels of competition. By prioritizing player development and mentorship, they aim to cultivate a thriving hockey community rooted in excellence, integrity, and inclusivity.

“Since I became involved with the AEHC (previously known as ACAA), Global Sport Academy (Village Sports) has consistently shown steadfast support for our U18AAA team,” says Bob McLean, former AEHC Chair. “The news of their expansion to cover all AAA teams, in addition to the AMHA high-performance teams, is incredibly exciting. Global Sport Academy’s (Village Sports) unparalleled expertise will undoubtedly place both AEHC and AMHA as the go-to programs for aspiring athletes.”

AMHA and AEHC are laying the groundwork for a progressive ecosystem where athletes can thrive. This visionary approach aims not only to elevate individual performance but also to cement Airdrie’s status as a premier destination for aspiring hockey talents. The ultimate goal is to establish a program that sets the gold standard



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for elite streams, attracting top-tier athletes and solidifying Airdrie's reputation as a trailblazer in the realm of minor hockey.

“We are thrilled to embark on this journey with AMHA and AEHC to elevate player development within the Airdrie community,” said Dustin Taylor, Chief Operating Officer Village Sports. “Through our integrated programs and mentorship models, we are confident in our ability to nurture well-rounded athletes and empower them to reach their full potential.”

For more information on Global Sport Academy and Village Sports division, visit www.villagesports.ca.

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